

**FOR IMMEDIATE RELEASE:** July 3, 2013

**CONTACT:** Jeff Mammenga, Media Coordinator, (605) 773-6000,  
Jeff.Mammegna@state.sd.us

**Museum of South Dakota State Historical Society announces new  
“Smithsonian Sunday” program**

PIERRE, S.D. -- The Museum of the South Dakota State Historical Society, located at the Cultural Heritage Center in Pierre, is offering a new program related to its new status as a Smithsonian Institution Affiliate.

On the second Sunday of each month, the museum will offer a special video program from one of the Smithsonian Museums at 2 p.m. CDT in the Education Room at the Cultural Heritage Center. There will be no fee to attend the program, but regular admission will be charged for those wanting to visit the museum.

The first Smithsonian Sunday program will be held at 2 p.m. on Sunday, July 14, and it will feature a video program from the Smithsonian’s National Air & Space Museum.

“We are especially excited to get this program going,” commented Jay Smith, director of the museum. “We are going to concentrate first on building an audience for this type of program by offering selected programming from one of the Smithsonian museums each month. In providing diverse programming, we want to develop an understanding of what our audience wants to see while we work on other aspects of our Affiliate relationship.”

The South Dakota State Historical Society became a Smithsonian Affiliate in January.

Future Smithsonian Sunday programs will be held on Aug. 11, Sept. 8, Oct. 13, Nov. 10 and Dec. 8.

The museum is developing a Smithsonian teacher workshop and a lecture series.

**About Smithsonian Affiliations**

Established in 1996, Smithsonian Affiliations is a national outreach program that develops collaborative partnerships with museums and educational and cultural organizations to share Smithsonian Institution resources with Americans in their own communities. Smithsonian Affiliations works with affiliates to enrich communities with Smithsonian scholars, public programs and professional development opportunities. More information about the Smithsonian Affiliations program and a list of current affiliates are available at [www.affiliations.si.edu](http://www.affiliations.si.edu).

*and the State Historical Society. The Department is led by Secretary James D. Hagen. The State Historical Society, an Affiliate of the Smithsonian Institution, is headquartered at the South Dakota Cultural Heritage Center in Pierre. The center houses the society's world-class museum, the archives, and the historic preservation, publishing and administrative/development offices. Call (605) 773-3458 or visit [history.sd.gov](http://history.sd.gov) for more information. The society also has an archaeology office in Rapid City; call (605) 394-1936 for more information.*