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## **State Historical Society to Host Smithsonian Sunday Program on Aug. 10**

PIERRE, S.D. – The Museum of the South Dakota State Historical Society will host a special webcast of the Smithsonian Institution Libraries program entitled “Knowledge, Noise and the End of Information” presented by David Weinberger at 2 p.m. CDT on Sunday, Aug.10, at the Cultural Heritage Center in Pierre.

The program, in the center’s education room, is sponsored by the Smithsonian Institution Libraries, the Office of the Chief Information Officer and Smithsonian Institution Archives. This lecture is part of the series on the future of libraries, museums and archives given in celebration of the 40th anniversary of the Smithsonian Institution Libraries.

Weinberger is currently a fellow at the Berkman Institute on Internet and Society at Harvard Law School. In 1999, he co-authored “The Cluetrain Manifesto,” a set of 95 theses examining the impact of the Internet on markets and organizations. His latest book is “Everything is Miscellaneous: The Power of the New Digital Disorder.” The program is about how the Internet has changed the definition of knowledge over the past few decades.

“This is a very interesting program,” said Jay Smith, director of the Museum of the State Historical Society. “There can be no doubt that the Internet has dramatically impacted our everyday lives as well as the manner in which we communicate with others. This program addresses some of the issues as well as the benefits of that impact.”

There is no fee to view the program, but standard admission fees apply for visitors wanting to go into the museum galleries. “Knowledge, Noise and the End of Information” was originally broadcast in 2008.

The State Historical Society became a Smithsonian Affiliate in January 2013, and it is the only affiliate in South Dakota. Since 2013, the museum has hosted a “Smithsonian Sunday” program on the second Sunday of each month.

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### ***About the South Dakota State Historical Society***

*The South Dakota State Historical Society is a division of the Department of Tourism. The Department of Tourism is comprised of Tourism, the South Dakota Arts Council and the State Historical Society. The Department is led by Secretary James D. Hagen. The State Historical Society, an Affiliate of the Smithsonian Institution, is headquartered at the South Dakota Cultural Heritage Center in Pierre. The center houses the society’s world-class museum, the archives, and the historic preservation, publishing and*

*administrative/development offices. Call (605) 773-3458 or visit [history.sd.gov](http://history.sd.gov) for more information. The society also has an archaeology office in Rapid City; call (605) 394-1936 for more information.*

***About Smithsonian Affiliations***

*Established in 1996, Smithsonian Affiliations is a national outreach program that develops long-term collaborative partnerships with museums, educational and cultural organizations to enrich communities with Smithsonian resources. The long-term goal of Smithsonian Affiliations is to facilitate a two-way relationship among Affiliate organizations and the Smithsonian Institution to increase discovery and inspire lifelong learning in communities across America. More information about the Smithsonian Affiliations program and Affiliate activity is available at <https://affiliations.si.edu>.*