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CONTACT: Jeff Mammenga, Media Coordinator, (605) 773-6000,
jeff.mammenga@state.sd.us

“Not-So-Little Sales on the Prairie,” Wilder’s ‘Pioneer Girl’ still available at State Historical Society

PIERRE, S.D.—Now in its fourth week on the New York Times Best Sellers list, “Pioneer Girl: The Annotated Autobiography” continues to defy the expectations of those involved in the making of the book.

The ground-breaking, original pioneering experience by Laura Ingalls Wilder, edited by Pamela Smith Hill, is published by the South Dakota State Historical Society, and has created quite a stir in the book world.

As the industry news source Publishers Weekly stated in its story “Not-So-Little Sales on the Prairie” on March 30, the book remains on top-selling lists throughout the nation.

Moreover, bookstores report that this popular item continues to drive people to their stores. The customers who especially appreciate “Pioneer Girl” are those who prefer the physical book.

“It’s this huge beautiful book, and it’s so much fun to spend time with and to hold,” said Sundance Books and Music employee Stephanie Lauer to Reno News & Review reporter D. Brian Burghart earlier this month.

“‘Pioneer Girl: The Annotated Autobiography’ does not stay out of the limelight for long,” said Nancy Tystad Koupal, director of the South Dakota Historical Society Press. “The book appears in news articles weekly, and the attention from the press drives demand.”

Links to these reports can be found on the Pioneer Girl Project Media Coverage page, <http://pioneergirlproject.org/media-coverage/>.

Copies of “Pioneer Girl” from the third printing continue to be available to individuals through the South Dakota Historical Society Press, as well as at retail locations throughout the United States. Distributors, online book sellers and book stores will receive more books from a fourth and a fifth print run, totaling 50,000 copies, that will be shipped at the end of April and beginning of May.

Contact the South Dakota Historical Society Press by visiting www.sdhspress.com or calling (605) 773-6009. The price of the book is \$39.95. For more about the story behind the book, visit www.pioneergirlproject.org. To become a donor, please contact the South Dakota Historical Society Foundation at (605) 773-3458 or info@sdhsf.org.

The South Dakota State Historical Society is a division of the Department of Tourism. The Department of Tourism is comprised of Tourism, the South Dakota Arts Council and the State Historical Society. The Department is led by Secretary James D. Hagen. The State Historical Society, an Affiliate of the Smithsonian Institution, is headquartered at the South Dakota Cultural Heritage Center in Pierre. The center houses the society's world-class museum, the archives, and the historic preservation, publishing and administrative/development offices. Call (605) 773-3458 or visit www.history.sd.gov for more information. The society also has an archaeology office in Rapid City; call (605) 394-1936 for more information.