

## 2. Recommendations for developing a National Park Service Travel Itinerary

Many different media sources are available for travel itineraries, including brochures, websites, and audio. As part of the Central South Dakota Heritage Tourism Education Program, the South Dakota State Historic Preservation Office used the National Park Services' Our Shared Heritage Travel Itinerary to feature sites listed on the National Register of Historic Places in Pierre and Fort Pierre, SD.

Answer the following questions before deciding if a *Discover Our Shared Heritage Travel Itinerary* is right for your community.

1. What National Register of Historic Places listed properties would you like to feature in the travel itinerary? Draft a list of places that you think may be appropriate to include. The travel itinerary must focus on a variety of National Register listed properties in a distinct community or region, OR it must focus on National Register listed properties that are part of a theme.
2. Do you have, or can the State Historic Preservation Office provide, National Register documentation for all of the properties? These will be used as the basis for writing the descriptions of featured sites.

To determine this, you can contact the South Dakota State Historic Preservation Office at 605-773-3458 or [shpo@state.sd.us](mailto:shpo@state.sd.us). You will need to compile information from National Register nominations and local histories for essays and descriptions for each site.

3. Can you provide color photographs for all of the properties?

Each site will require many current photos as well as historic photos. The photos should have good lighting and limited obstructions, such as cars in front of buildings.

4. Can you fund the itinerary's creation? Have you or do you plan to apply for grants to fund the itinerary? You will need to provide the funding for the National Park Service to program and launch the itinerary. You will also need to prepare or fund the preparation of the content.

Make a list of points of interest in the area, such as museums or tourist sites, city websites, chambers of commerce, and transportation resources for tourists. Make a list of any individuals or agencies with whom you can partner. Review Heritage Tourism Tip Sheet #4 on Partnerships and the Pierre and Fort Pierre Our Shared Heritage Travel Itinerary at <http://www.nps.gov/history/nr/travel/pierrefortpierre/index.html> for other ideas.



5. Can the National Park Service fit your project into their schedule? Contact the National Park Service at [nr\\_travel@nps.gov](mailto:nr_travel@nps.gov) to discuss your project.

For examples of other *Discover Our Shared Heritage* travel Itineraries, visit the National Park Service's website at:  
<https://www.nps.gov/subjects/heritagetravel/discover-our-shared-heritage.htm>.

